

# ***Business Gaming***

***“Closing the Gap between People, Process and Profit for a Lasting Cultural Change and Sustainable Business Success in a World of Continuous Change”***

Many organisations face this challenge: How do you close the gap between People, Process and Profit? How do you make sure that the your strategy does not only exists on paper but in the whole organisation?

Employee goals and responsibilities are directly related to the success of the organisation. As a result, employees learn what they can do to influence the organisation's results, both individually and as a team. No long implementation processes, but starting immediately and quick sustainable results!

With BusinessGaming, part of our Open-Book Management program, organisations make sure the 3Ps reinforce each other and create support for employees.

Business Gaming helps organisations tap into the most underused resource in business: the enthusiasm, passion and creativity of their own employees. It's a way to organise your organisation so everyone focuses on improving the organisation's results. And it's fun too!

# Open-Book Management at the Centre of People, Planet and Profit.



# Improve Financial & Corporate Sustainability with Business Gaming

Explain clearly the organisation's key measures of business success, allowing employees to make better-informed business decisions.

Share, financial, information with employees, and ensure they understand them and know how they relate to the organisation's key measures of business success.

Tell the stories behind the numbers to bring them alive and give them meaning.

Teach employees how to follow the action and keep score. All employees track progress on critical numbers through regular meetings and scoreboards.

They are empowered to take action to improve performance as needed.

Allow employees to share in the success of the organisation.

Engage the ingenuity of all employees in solving key business challenges, such as how the organisation can become more socially and environmentally sustainable.

# Business Gaming part of Open-Book Management Program

Open-Book Management is a mode of operation where everyone, at all levels within the organisation, get relevant operational and financial information.

Everyone knows how he or she can make a contribution to improving the chosen target operational and financial.

This ADD's VALUE for her CLIENTS and creates FOCUS, OWNERSHIP, INNOVATION and INTREPRENEURSHIP within the organisation.

# 4F Theory of Open-Book Management

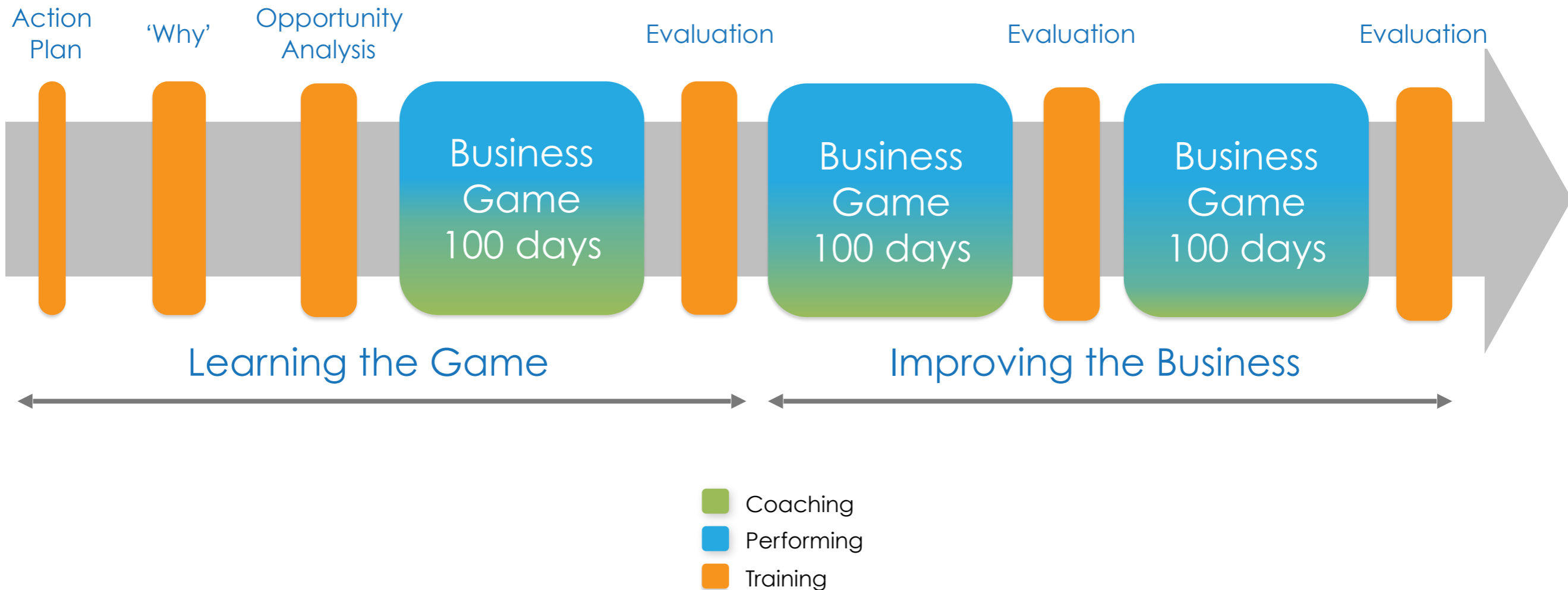
Know & Teach  
the Rules  
(**F**ACTS)

Success  
Factor  
(**F**OCUS)

Come into Action  
& Keep Score  
(**F**ACILITATE)

Give Positive  
Attention  
(**F**UN)

# Open-Book Management Program



# Experience our 4hr Intro-Workshop

Join our 4hr interactive Intro-Workshop in which you experience the strength and uniqueness of Open-Book Management and Business Gaming. In the Workshop we will address the main items of our program and you will create with your group a BusinessGame you can apply the next day;

## Agenda:

- Groups select a theme themselves.
- SWOT-analysis by the teams: to create a mutual understanding,
- Value Stream Analysis: to generate realistic opportunities.
- Logic Tree Analysis; to quantify the generated opportunities,
- Select best Opportunities with mutual focus,
- Teams create BusinessGames,
- Teams present their BusinessGames,
- Select best BusinessGames, Fun!
- Wrap-up.



